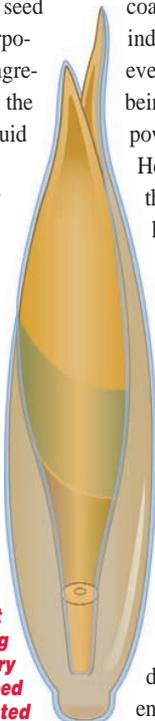


BTME LAUNCH ESP ! It's grass seed with liquid coating

FROM RIGBY TAYLOR comes Enhanced Seed Performance liquid grass seed coating - ESP for short. It promotes increased speed of establishment as well as encouraging a denser root development.

Backed up by three years of dedicated research involving Rigby Taylor's seed breeder partner Top Green, ESP seed coating technology incorporates a formulation of ingredients that are applied to the grass seed by using a liquid spray to ensure each individual seed is evenly coated.

Encouraging rapid and improved establishment, root mass is increased on average by over 20% with a greater number of secondary and tertiary roots – a vital factor for example on golf



Unique transparent seed coating ensures every individual seed is coated

greens, tees and approaches where greenkeepers are looking for density and uniformity.

The ESP liquid formulation is said to comprises a unique enhanced root developer formulation that contains zinc and other micronutrients, humic acids, growth promoting hormones and amino acids. Unlike powdered coated seed treatments, every individual seed is coated to ensure even treatment in every bag. Also, being a liquid rather than a powder, there are no handling or Health & Safety issues in either the packaging process or when handled by the end customer.

Rigby Taylor says ESP provides a number of benefits. Great early establishment with more dense root development by over 20 per cent. It also improves plant's ability to withstand stressful situations during the critical establishment phase of the seedlings. It improves the plant's ability to capture and utilize water and nutrients too, and sward density and ground coverage is enhanced, plus colour, thickness



Uncoated Seed: - Leaf shoots very sparse and lacking vigour & colour



ESP Coated Seed: Leaf shoots showing good cover, excellent vigour & colour

and overall plant health are improved.

ESP has been tried and tested at West Cornwall Golf Club. Keith Kemp, head greenkeeper at the

Keith Kemp (left) with Tim Wakeham of Rigby Taylor on West Cornwall's 16th green



18-hole links course, describes the result:

"The club's objective was to achieve far greater consistency and a smooth playing surface together with an increased green speed at a higher rate of cut. This has been realised through our planned overseeding programme using coated R117 grass seed and I am really pleased with the results."

The 100% Top Green fescue mix used on the course features 25% chewings fescues Calliope and Greensleeves together with the slender creeping red fescues Helena and Cezanne.

For details call 0800 424 919 or visit www.rigbytaylor.com

Bowling green seminars this spring

DENNIS is repeating its ever-popular bowling green seminars this spring with events in Scotland and Yorkshire. As before the aim is to offer expert advice and tips on how to provide top quality playing surfaces for bowls.

Delegates will get an insight into the company's range of



machinery for bowling green maintenance with 'on green' demonstrations, including the opportunity to inspect the new Razor Ultra 560 mower and S500 Plus spiker/slotter at close quarters.

The days also feature expert speakers from the STRI who present modern bowling green maintenance techniques and an 'on green' performance measurement, and British Seed Houses' Richard Brown will talk about latest varieties for bowls, and grass plant nutrition. Star turn as always will be a talk by number one bowling green expert Dave Bracey.

The dates and venues are:
Tuesday 23rd February – Adel War Memorial & Sports Club,

Church Lane, Adel, Yorkshire
Tuesday 2nd March – City of Dundee Council, Ardler Complex, Turnberry Avenue, Dundee
Wednesday 3rd March – Bannockburn Bowling Club, Bruce Street, Bannockburn, Stirlingshire

Thursday 4th March – Fenwick Bowling Club, Bowling Green Lane, Low Fenwick, Ayrshire

The events are free and to register for the one nearest you call Roger Moore at Dennis on 01332 824777.