

## LINE MARKING

# A hat trick of awards for Impact Gold

Rigby Taylor's revolutionary line marking paint, Impact Gold, won last year's IOG SALTEX EDGE\* award for innovation, then scooped the overall European award, and now it has been announced that it won the Queens Award for Innovation. Rigby Taylor's Linemark UK paint manufacturer developed the paint formulation to require no added water, with the ability to over mark lines on a football pitch from just 1 litre of paint. The technology involved in getting this paint formulation to achieve such results combines a major understanding of advanced chemistry, spray technology and highly developed application equipment to ensure accurate and economical delivery of the paint to its target surface.

The paint itself has some unique characteristics never before used in the line marking industry. These characteristics allow a highly concentrated formulation to be sprayed from a specially engineered nozzle without blockage. The delivery of this paint is made from a 'bag-in-the-box' - a totally sealed pack that holds ten litres of paint. The paint is delivered direct for the pack with no mixing, no stirring and no pouring. Two of the other significant benefits is its high level of brightness and long-lasting rainfastness, even under long periods of rainfall.

One ten-litre pack can over mark up to ten football pitches. When all the paint has been used, a new 'bag-in-the-box pack

is just 'plugged in' and the operation can continue. This is a major benefit for groundsmen marking out multiple pitches such as training grounds, schools and local authority sports grounds. Unlike traditional dilutable paints there is no waste material left in buckets to be disposed of or mixing equipment to be cleaned and put away.

The 'bag-in-the-box' is very environmentally friendly as the cardboard outer is 100% recyclable and the inner plastic liner simply disposed of with regular waste. No special waste or Health and Safety issues/regulations apply.

The introduction of Impact Gold, combined with the iGO spray marking machine, offers clubs the opportunity to make savings on a wide range of expenditure, including water consumption, fuel, transport, waste disposal costs and storage. At the same time these savings will also contribute to reducing every Clubs carbon footprint. Groundsman will also welcome the personal hygiene benefits as with Impact Gold there is no direct contact with the paint through splashing and there are no mixing containers left unattended.

In terms of the water conservation the use of Impact Gold offers massive savings. Across the country the demand for water is increasing and, in the UK, its availability is unpredictable. Water wastage is a very emotive issue and any opportunity to limit the waste of such a



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valuable resource and introduce savings is important. Clubs changing from traditional dilutable paints to Impact Gold can make savings of over 400l of water per football pitch made over a 35 week season. For local authorities and contractors with 100 pitches to maintain, that's over 40,000 litres of water!

Rigby Taylor and its line marking manufacturer are very excited to see Impact Gold receiving such a prestigious award as it is a reward for all those individuals who did not see that accepting the status quo was an option. Many years of product improvement and market research went into the development of Impact Gold and for the product benefits to be recognised and rewarded in such a fashion fully justified all the work, effort and expense that was involved.

*Info: [www.rigbytaylor.com](http://www.rigbytaylor.com)*